



## **WEBSITE PRIVACY POLICY**

This Privacy Policy provides information about how Bhoruka Extrusions Private Limited, having its registered office No. 1, KRS Road, Metagalli, Mysore – 570016 Karnataka, India ("the Company") collects, uses, stores, archives, and transfers information/data (used interchangeably hereafter) from you, through our website https://bhorukaextrusions.com/ hereinafter referred to as the "website".

# Scope

The Company recognizes the importance of maintaining your privacy. We value your privacy and appreciate your trust in us. In this Privacy Policy, references to "you", "your" or "user" shall mean the end user accessing and using the website, its contents and using the services offered through the website. References to "we", "us" and "our" shall mean the Company, its affiliates, and partners.

### TYPES OF INFORMATION COLLECTED BY US

## Information That We Collect Directly from You

We may collect some or all of the following information directly from you, depending on your interactions with us and our website and services:

### **Personal Information**

- your name
- your phone number
- email address
- information you post or submit on our website or on a third-party social media site belonging to the Company

# **Non-Personal Information**

As is true of most websites, when you use the website, we may also collect certain technical and routing information about your computer to facilitate your use of the website and its services. For example, we may log:

- Domain from which you accessed this site.
- Internet address of the website that linked you to our site.
- Web browsing software and operating system used to view this site.
- Date and time you accessed this site plus the pages you visit and for how long.

## **USE OF YOUR INFORMATION**

We collect your information in order to contact you, comply with our legal obligations, and provide and improve our products and services. We do not sell, rent, or share your personally identifiable information to or with third parties in any way. The Company may use this information to:

- Administer the website.
- Improve your browsing experience by personalizing the website.
- Enable your use of the services available on the website.

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- Subscribe to and send you newsletters.
- Send you email notifications which you have specifically requested.
- Call or schedule an online call.
- Register for a Company event or session.
- Respond via email.
- Respond to a question or other inquiry.

### **Disclosures:**

We may disclose information about you to any of our employees, officers, agents, suppliers, or subcontractors insofar as reasonably necessary for the purposes as set out in this privacy policy. In addition, we may disclose your personal information:

- To the extent that we are required to do so by law.
- In connection with any legal proceedings or prospective legal proceedings.
- To any person who we reasonably believe may apply to a court or other competent authority for disclosure of that personal information where, in our reasonable opinion, such court or authority would be reasonably likely to order disclosure of that personal information.

## **SECURITY FOR YOUR INFORMATION**

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our website. We will store all the personal information you provide on our secure (password and firewall-protected) servers. These security measures are NOT a guarantee that the information provided will not be intercepted or hacked.

## **COOKIES POLICY**

Cookies are small pieces of identifying information, stored by your browser on your PC, to enable information about your session on the website/mobile application to be maintained. The cookie may contain actual information (e.g., the date of your last visit), or just a unique reference ID that allows the website to look up information about your use.

## **Cookies Usage**

We use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at https://policies.google.com/technologies/partner-sites.

Our advertisers/payment service providers may also send you cookies. We may publish Google AdSense interest-based advertisements on our website. These are tailored by Google to reflect your interests. To determine your interests, Google will track your behaviour across the web using cookies. You can view, delete or add interest categories associated with your browser using Google's Ads Preference Manager, available at <a href="https://adssettings.google.com/authenticated?hl=en">https://adssettings.google.com/authenticated?hl=en</a>. You can opt-





out of the AdSense partner network cookie https://support.google.com/adsense/answer/142293?hl=en.

Most browsers allow you to reject all cookies, whilst some browsers allow you to reject just third-party cookies. For example, in Internet Explorer, you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector. Blocking all cookies will, however, have a negative impact on the usability of many websites, including this one.

### **CONTACT FORMS**

Information or requests you submit via any of the contact forms on our website is only used to answer a request, reply to your message, or make a proposal. Contact form information is retained for customer service purposes only.

### THIRD-PARTY APPLICATIONS

We do not sell, trade, or rent users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third-party service providers such as Zoom and other online video conferencing websites to help us operate our business and the website or administer activities on our behalf, such as conducting online training sessions and conducting any quizzes or surveys. We may share your information with these third parties for those limited purposes.

These third-party applications such as Zoom, Google Meet, etc. are governed by their own individual privacy policies.

## **CHILDREN'S PRIVACY**

The website is intended for adults. The Company does not intentionally or knowingly collect personally identifiable information from minors (under the age of 18) and requests that minors (under the age of 18) do not submit any personal information on the website.

# **AMENDMENTS**

The Company reserves the right to change, modify, add, or remove portions of this Privacy Policy at any time, but will alert you that changes have been made by indicating on the Privacy Policy the date it was last updated. When you use the website, you are accepting the current version of this Privacy Policy as posted on the website at that time. It is recommended that users revisit this Privacy Policy on occasion to learn of any changes.

# **GRIEVANCE OFFICER**

You have the option to withdraw your consent or to opt out of the services being provided by the website. In case of such withdrawal and/or opt-out, you will not be able to have access to the website and related services.





If you have any questions, or concerns about this Privacy Policy or any complaints or grievances about the manner in which the Company handles your personal information, any changes, withdrawal or review of your information or the use of your personal information, please feel free to contact the Grievance Officer anytime at:

Name: Mathew Shijoy Romance

**Contact Details:** 

email: mathew shijoy@bhorukaextrusions.com

Phone: 080-4286245

[Note: You acknowledge and agree that you will have to send an email to 'info@bhorukaextrusions.com' if you wish to have all your information deleted from the website databases and servers.]

### **APPLICABLE LAWS**

This website is controlled and operated by the Company whose home office is in India. The Company makes no representation that what is available on or through this website is appropriate or available for use in other locations. Access to this website from territories where it is illegal is prohibited. If anyone chooses to access this website from other locations, they do so of their own volition and are responsible for compliance with applicable laws. This Privacy Policy is governed by the Information Technology Act, 2000 in India.

### **CONSENT**

THE USE OF THE WEBSITE OR ANY PART OF THE SERVICES ON THE WEBSITE, EITHER IN WHOLE OR IN PART, SIGNIFIES YOUR AGREEMENT WITH THIS PRIVACY POLICY.

THE INFORMATION IN THIS DOCUMENT IS THE PROPERTY OF BHORUKA EXTRUSIONS PRIVATE LIMITED AND MAY NOT BE COPIED OR COMMUNICATED TO A THIRD PARTY OR USED FOR ANY PURPOSE OTHER THAN THAT FOR WHICH IT IS SUPPLIED WITHOUT THE WRITTEN CONSENT OF BHORUKA EXTRUSIONS PRIVATE LIMITED.